



**David Bromstad's *Body, Money, Death* art exhibition**

**Dec 2 & 3, 2011 – Z Ocean Hotel South Beach, Miami**

[www.bromstad.com](http://www.bromstad.com)

Q: *What is the inspiration for this new collection?*

A: The inspiration for the paintings and furniture pieces in this exhibition are the three things that we worry about most in life – our body, money and death. There will be several pieces that fit into each category, and I also think that viewers will consider each piece and how it relates to their own life. I'm taking a lighthearted and kitschy approach to some serious subjects. These pieces are pop art – I think that the true form of the objects (cherries, banana, skull, piggy bank) speaks for itself and doesn't need a lot of creative distortion for the point to come through.

Q: *Body, Money, Death – what does this mean to you?*

A: From my personal experience, growing up tall and skinny, I have always been body-conscious. I think that in our society, particularly with gay men, there is an emphasis on the superficial. These pieces document my own journey through my body's changes and reflecting back on that journey as an adult. Ten years ago, this collection would have looked a lot different, but I've grown up and learned that it is more important to be healthy than superficial. I think the same goes with money as you grow up – you realize that it is great to have money to do things for others, particularly your family, close friends and those less fortunate. Doing that is so much more nourishing to the soul than having the latest and greatest possessions.

Q: *For your HGTV fans, what can they expect? Will they be shocked? Excited?*

A: They will definitely be entertained. I'm not a person that likes to shock. Everything in this show has my sense of humor and my style, but I also wanted to show another layer that viewers don't always get to see on HGTV. I want my fans, both old and new, to walk into this exhibition and smile and be entertained. And maybe giggle a bit. I want people to be able to take pieces from this art show and put them right into their own homes.

Q: *Why is now the right time for your first solo exhibition?*

A: I've always been an artist, and I have always considered myself an artist first, more so than an interior designer. I think there is a misconception that I am a TV personality who can paint. I want this show to give people a look at David Bromstad the artist, not just the on-camera personality. It's a great time in my career in so many ways, but I am especially proud of these new pieces I'm creating for the exhibition.

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